



InVivo Group joins the Sustainable Agriculture Initiative Platform (SAI Platform) to contribute to the work on regenerative agriculture at a global scale.

InVivo is taking action to promote the agricultural transition and is mobilising its expertise towards a collective approach to develop sustainable agriculture worldwide.

InVivo has been a Société à mission (BCorp) ever since 2020 and is one of Europe's leading agricultural groups with a presence in 35 countries. It operates across the entire value chain, in international grain trade, agriculture, agri-food (malt, wheat and wine divisions) and retail.

" InVivo is proud to join the international SAI Platform network, to support the capacity of our businesses to deploy sustainable agricultural sectors, geared towards resilient and regenerative agriculture," says Thierry Blandinières, InVivo Chief Executive Officer (CEO).

Recognising agriculture's vital role in addressing climate change, InVivo is committed to advancing the transition of the agriculture and food sectors, particularly through its *Sowing Good Sense* sustainability approach. With almost 10,000 partner farmers around the world, *Sowing Good Sense* is making a substantial impact through agro-ecological practices that reduce the carbon footprint, promote biodiversity and preserve water resources and soil quality.

InVivo is helping to scale up towards ever more resilient and sustainable agriculture.

InVivo is a pioneer in traced and regenerative field crop production chains in France through its agriculture business (including Soufflet Agriculture), and also internationally, more specifically in malt, as the world's leading maltster (Malteries Soufflet). The Group is developing positive-impact offerings to drive a genuine agro-ecological transition on a large scale.

With local roots and global reach, Malteries Soufflet is the connection point between agriculture, food and beverage industries worldwide. The company is devoted to developing evermore sustainable and innovative barley-malt chains, from field to glass, bringing exceptional products and personalized services to customers. With 41 malting plants in 20 countries in Europe, Asia, Africa, Australia and America, and more than 2300 employees, Malteries Soufflet produces 3.7 million tons of malt annually to meet the demands of its customers – large breweries and craft brewers, distillers and other industrial players – around the world.

The InVivo Group's membership of the SAI Platform strengthens its commitments and supports its ambitions to achieve 80% of sustainable barley in its supply and 500,000 tons of low-carbon malt produced by 2030.

About InVivo

The InVivo group is one of Europe's leading agricultural groups, with a turnover of €12,4 billion, more than half of which are generated in France, and a workforce of more than 14,500 employees, including 11,000 in France. Established in 36 countries, it has more than 92 industrial sites, including 65 in France.

This key figure in food sovereignty operates along the entire value chain, from farm to fork, as a leader in each of its four major strategic business lines: international grain trade, agriculture, agri-food (Malting, Milling/ingredients/bakery, wine), gardening and food distribution.

A global cross-functional centre for innovative and digital solutions completes the structure to accelerate the transformation of these activities towards the 3rd agricultural revolution.

For more information: invivo-group.com / Twitter @InVivoGroup

About Sowing Good Sense

Sowing Good Sense is the approach that brings together the InVivo Group's sustainable agri-food chain offerings. It connects the expectations of downstream clients and consumers with the sustainable practices of upstream agriculture. The aim of the approach is to accelerate the industry's commitment to better, more sustainable production by creating environmental and economic value for the benefit of all.

Its ecosystem draws on the expertise of the activities of InVivo, which influences every link in the agri-food chain: from seed to cultivation, from collection to first and second transformation, right through to the product and distribution. Sowing Good Sense brings together all the players and stakeholders, from upstream to downstream, by catalysing sustainable initiatives within a cross-functional dynamic. With almost 10,000 farmers in France and abroad, Sowing Good Sense is playing a key role in the introduction of agri-ecological practices that help to reduce the carbon footprint, promote biodiversity, improve soil quality and preserve water resources.

About Sustainable Agriculture Initiative Platform (SAI Platform)

The Sustainable Agriculture Initiative Platform (SAI Platform) is a global non-profit organisation transforming the global food and beverage industry to source and produce more sustainably. By fostering industry alignment and encouraging collaborative action among its 180+ members, SAI Platform is pioneering practical solutions to shared challenges, ensuring a sustainable future for agriculture. To find out more at www.saiplatform.org