

PRESS RELEASE

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Bertrand Girard, Managing Director of InVivo Wine, joins the InVivo Group executive committee



Bertrand Girard, managing director of InVivo Wine, will join the InVivo Group's executive committee on 1st June. This nomination strengthens an already rich professional career and confirms the group's major ambitions within its "wine" business activities.

Bertrand Girard has been managing director of InVivo Wine since its creation in June 2015 and will be responsible for developing new markets in France, Europe, Asia, and America. One of his first objectives will be to set up a subsidiary in the United States, which will also provide a new anchoring point for the InVivo Group.

Bertrand Girard, 52, began his career as a sales manager in the Danone group before moving to international operations in a wine and spirits company in Cognac.

In 1998 he set up a strategic consulting agency for Asia from Hong Kong and in 2001 founded a wine import and distribution company in China. After selling his business activities to the Ballande group in 2005, he took charge of the Asia management team and then Paris market management for Sopexa. Since 2010, Bertrand Girard has been the chairman of the executive board of the Vinadeis wine cooperative group, which is 21% owned by InVivo.

On 1st June 2017, the InVivo Group executive committee will look as follows:

- Thierry Blandinières – CEO
- Jean-Pierre Dassieu – Director of the InVivo Retail division
- Jérôme Duchalais – Deputy CEO and Corporate Secretary
- Maha Fournier – Corporate CFO
- Bertrand Girard – Managing Director of InVivo Wine
- Sébastien Graff – Director of human resources
- Laurent Martel – Director of the InVivo Agriculture division
- Hubert de Roquefeuil – Deputy CEO of InVivo and CEO of Neovia

About InVivo

The InVivo group unites 220 cooperatives, which themselves include 300,000 farmers. The group employs 9,200 people in 31 countries. InVivo is involved in four main fields of activity: agriculture (seeds, agro-supply, international grain trade), animal nutrition and health, general public distribution, and wine. Its turnover for 2015-2016 was €6.4 billion.

Find out more: www.invivo-group.com/[www.twitter.com/InvivoGroup](https://twitter.com/InvivoGroup)

Press contact:

Charlotte de Lattre - Press relations officer

Tel: 01 40 66 27 30 – Mobile: 06 01 06 12 74 - cdeLattre@invivo-group.com