



PRESS RELEASE

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InVivo Wine and Château Maris have signed a global distribution agreement

InVivo Wine and Château Maris, a biodynamic wine producer in the Languedoc, have signed an exclusive worldwide distribution agreement starting January 2019.

Château Maris is a 50 hectare estate located in the heart of Cru la Livinière, in Languedoc. Certified biodynamic since 2004, Château Maris wines are ranked among the best in Languedoc (97 points in Wine Advocate 2015 vintage, Master Award from Drinks Business International 2014 and 2015), and sold in traditional specialized outlets. Château Maris achieved a turnover of 2 million euros in 2018 (export 85%).

Château Maris is also at the forefront of CSR (Corporate Social Responsibility). The first European winery certified "BCorps", it has a 100% vegetable cellar made of hemp and wood bricks. Ranked among "one of the five most environmentally friendly estates in the world" by Wine Spectator.

Created in June 2015 by the InVivo cooperative group, InVivo Wine aims to become a major player in the global wine sector, relying on strong brands and a global distribution network. A solid base has been built over three years with the acquisition of Cordier and Mestrezat Grands Crus in 2015, then the Baarsma Wines group in June 2017 and the creation of subsidiaries in the United States and Asia.

In 2017-2018, InVivo Wine achieved a turnover of 237 million euros. In France, InVivo Wine works in close collaboration with 21 InVivo member cooperatives and partners located in the main french appellations.

« The partnership with InVivo is really exciting, » says Robert Eden co-owner and winemaker of Château Maris. « It will allow us to focus more on our farming methods and continue to produce delicious wines with respect for life around us ». Robert Eden is a passionate winemaker, qualified by Wine Enthusiast as "an avant-garde icon, exemplary leader to inspire global environmental change ".

« We are delighted by the confidence that Robert Eden has in us, » said Frédéric Noyère, CEO of InVivo Wine and Bruno Kessler, chief winemaker. « By relying on his expertise, we will be able to accelerate our organic development, promote sustainable viticulture and build a structured offer in the premium organic segment.»

Château Maris will be at Millesime Bio Hall B3 Stand 461

More information: www.invivo-group.com or twitter.com/invivo_wine

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