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Strategic union of InVivo Labs and AdGène: creating a French leader in the growing market of bioanalyses

InVivo Labs, the analytical division of InVivo NSA, and AdGène, an expert laboratory in molecular biology in France, have announced their strategic union. This transaction allows InVivo Labs to reinforce its analytical portfolio related to food safety and traceability. Moreover, it positions the new group as a significant player in the high potential growing market of bioanalyses.

Key investment in the high potential growing market of bioanalyses

Specialists in physical-chemical and microbiological analyses, InVivo Labs operate in the market segments of agriculture, food and beverage, nutraceuticals, and cosmetics. The company offers a wide range of analytical services specific to each link of the food chain and guarantees the safety and traceability of foods in France and internationally.

The high level expertise, the quality of the laboratories, and the global dimension of the new group, which benefits from the resources of the parent company, InVivo Animal Health and Nutrition (InVivo NSA), a world leader itself in its sector, will strengthen its position as a leader in France, and internationally in the growing business of analyses which represents already over 10 billion euros in revenues worldwide and has significant growth potential.

Thanks to this strategic union, InVivo Labs will now be capable of offering a substantial and high-performance range of molecular biology analyses thanks to the recognized expertise of AdGène in two core and major market segments. First the food and beverage segment with accredited analyses for GMOs, and second that of environmental analyses. Based in Normandy, the AdGène laboratory employs 20 people and has experienced strong and consistent turnover growth which demonstrates its ability to respond to market needs in terms of quality, costs, and turn-around time.

Complementary expertise for accelerated growth

The excellent reputation of AdGène and its high level technical and R&D expertise, combined with the international scope of InVivo Labs, will give the new group a full range of high performance analyses in France and internationally in the high potential markets of molecular biology and environmental analyses.

On the sales side, the union of the two labs will reinforce skills, the overall sales network and resources. It will also grant the companies the means to ensure and guarantee high quality and prompt client service which represents today a major factor in customer loyalty and a necessity for business development.

Véronique Guérif, Managing Director of InVivo Labs, states: "The acquisition of AdGène completes the InVivo Labs analytical services and brings recognized skills and high-tech know-how in the growing markets of molecular biology and bioanalyses. Furthermore, AdGène's expertise in this technology clearly represents a real strategic opportunity for growth for InVivo Labs and its parent company InVivo NSA."

Louis-Marie Rocque, Founder and Technical Director of AdGène adds, "The union with *InVivo Labs is a great opportunity for AdGène. It gives our laboratory the means to reinforce our position as experts in our market segments*, to increase our notoriety, and to enable our international development in the short to medium term."

For more information about InVivo NSA: For more information about InVivo Labs:

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About InVivo Labs

InVivo Labs is the analytical division of InVivo Animal Health and Nutrition (InVivo NSA), and operates two high tech laboratories in France and a network of high potential labs internationally (Vietnam, Chine, Brésil). InVivo Labs employs over 200 engineers and technicians in France and abroad.

About InVivo NSA

InVivo Animal Nutrition and Health has five activities: complete feed, firm-services, additives and ingredients, analysis laboratories, and animal health. It employs 6,830 people on 72 production sites in 28 countries. InVivo Animal Nutrition and Health generates a turnover of 1.5 billion Euros.

About Adgène

Founded in 2001, Adgène is the French specialist in genetic analyses and water quality controls particularly for the prevention of legionella. Based in Thury Harcourt in Calvados (Normandy), the laboratory employs 20 people and has experienced consistent and rapid growth of its turnover. Equipped with high-tech machines, the laboratory has been accredited COFRAC since 2005. The company is known for the expertise, quality, reliability and reactivity of its engineers and technicians.