

## **Julien Plenchette Joins Soufflet Malt to Drive Next Phase of Growth Across the Americas Region**

**Paris, France – July 6, 2026** – Soufflet Malt, the world’s number one maltster, is pleased to announce the arrival of Julien Plenchette as President for the Americas Region, effective July 1, 2026. The Americas region includes the United States, Canada, Mexico, Central America, and South America.

### **A proven international leader**

With more than 25 years of international experience, Julien Plenchette brings a strong track record of leadership across global industrial and manufacturing environments. He is recognized for aligning leadership teams, strengthening governance and building high-performing organizations that deliver sustainable results.

**Jorge Solis, Chief Executive Officer of Soufflet Malt confirms,** *“Julien brings a combination of strategic vision, operational discipline and people leadership. His international experience building high-performing organizations makes him ideally positioned to lead our Americas region into its next phase of growth. I am confident that, together with our teams, he will strengthen execution and unlock new opportunities across the Americas to deliver our **MALTi**ply 2030 strategy.”*

Most recently, Julien served as **Chief Operating Excellence and Technology Officer at TI Automotive**, where he led global operational performance, technology, engineering, and product strategy, and drove post-merger integration across a large international footprint. Prior to that, he held the role of **President of the Americas** at both TI Automotive and ZF, responsible for multi-billion-dollar operations across multiple countries.

### **Positioning the Americas for the next phase of growth**

The appointment of Julien Plenchette strengthens Soufflet Malt’s leadership structure across the Americas and enables an immediate focus on execution, performance, and growth. His leadership comes at a strategic moment as the Group continues to expand its presence and reinforce its capabilities across the region.

Julien Plenchette’s dual French and American nationality, combined with his extensive international background, uniquely position him to lead diverse teams and support the company’s continued development.

Julien Plenchette succeeds Jean-Christophe Figueroa, who will transition into an advisory role, supporting strategic partnerships and development initiatives.

### **About Soufflet Malt**

Soufflet Malt is the world's leading maltster, with 40 malting plants across 20 countries in Europe, Asia, Africa, Australia and America. Employing more than 2,300 employees, Soufflet Malt has a production capacity of 3.7 million tonnes of malt annually to meet the demands of its customers – large, global breweries and artisan craft brewers, distillers and other industrial players – around the world. Building on its local farming roots and global reach, including distribution through Country Malt Group in North America and Cryer Malt in Asia, Soufflet Malt acts as a trusted supplier of quality malt, serving customers through brands such as Canada Malting, Great Western Malting, Durst Malz, Bairds Malt, Castle Malting, Tchecomalt, Barrett Burston. With a commitment to pioneer sustainable malt solutions, Soufflet Malt remains steadily focused on innovation across its entire value chain.

Our vision: **Unleash the power of malt.**

For more information: [souffletmalt.com](https://souffletmalt.com)

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